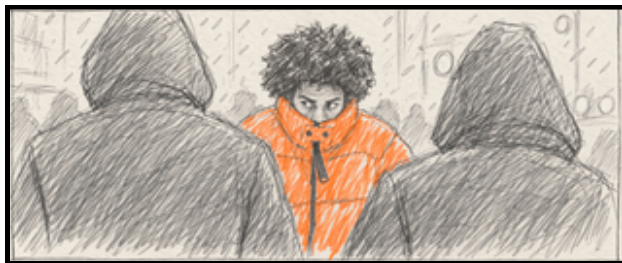


01



TIGHT MCU — JUSTIN / SNOWY STREET

Justin walks toward camera through a brutally crowded NYC sidewalk. Snow, sleet, visible breath. Orange puffer zipped. Bodies constantly cross the foreground.

02



IMPOSSIBLE PULLBACK / DESCENT

Camera rockets backward from Justin, revealing the snowy street as he reaches the subway stairs. Plunge through steam and vent infrastructure, catch a train flashing past, then race into another subway car.

03



FAST TRAVELING MASTER — THROUGH SUBWAY CAR

Camera races through compressed commuters inside the car and lands directly in front of the closed double doors.

04



MED FRONTAL — SUBWAY DOORS / JUSTIN ENTERS

DING. Doors open, revealing Justin outside. He pushes into the packed train.

05



MED TRACK BACK — JUSTIN THROUGH CROWD

Track backward as Justin squeezes through commuters, his puffer brushing bodies and forcing people aside. Introduce Nun, Rich Lady + Dog, Drag Queen and Tuba Guy in passing.

06



MED FRONTAL — JUSTIN SITS

Justin squeezes into the only open bench space: Mom + Baby on one side, Wall Street Laptop Guy on the other. Push in as the train takes off.

07



INSERT — MOM + BABY

Baby already encroaches slightly into Justin's space. Mom adjusts the baby without acknowledging him.

08



INSERT — WALL STREET GUY / LAPTOP

Wall Street Guy's elbows and open laptop take up too much room. He keeps typing. Justin politely compresses himself between his neighbors.

09



CU PUSH-IN / SLIGHT DUTCH — JUSTIN

Justin starts getting hot. A tiny bead of sweat appears. He tries to ignore it as the first amber tunnel light crosses his face.

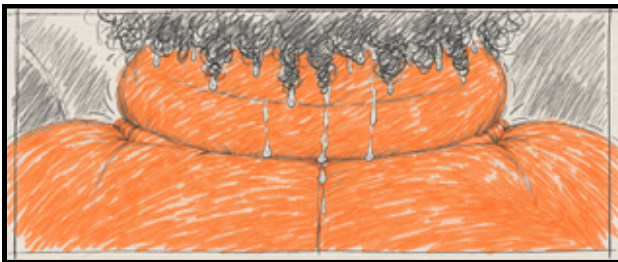
10



XCU — JUSTIN TUGS COLLAR

Justin slips a finger inside the funnel neck beside the snap tab, tugging his collar for air.

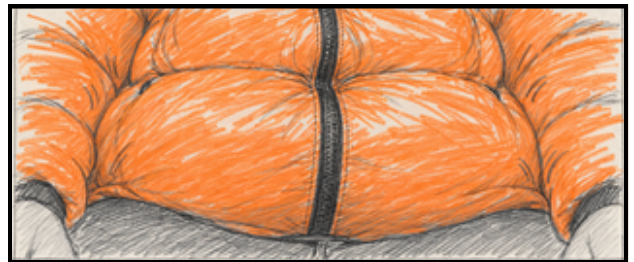
11



XC — FIRST PUFFER BAFFLE

The jacket's bottom section subtly swells. Liquid visibly shifts inside.

12



XCU — SECOND PUFFER BAFFLE

Another compartment begins filling. Heavier. Bottom-weighted.

13



CU — JUSTIN LOOKS DOWN

Justin looks down: wait, what the fuck? Still trying not to make a scene. Silent—all in the look.

14



CU — DOG

The tiny dog notices the expanding jacket. BARK.

15



MED — RICH LADY + DOG

Rich Lady looks from the jacket to Justin with disgust.

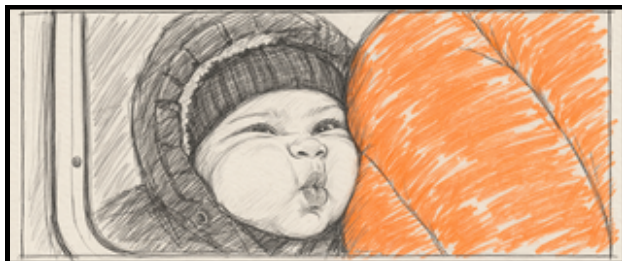
16



MED FRONTAL — JACKET EXPANDS

Justin's puffer visibly balloons outward into Mom + Baby and Wall Street Guy. The bench gets tighter.

17



INSERT — BABY AGAINST WINDOW / MOM

The expanding jacket hilariously presses the baby against the fogged subway window. Mom adjusts the baby, immediately realizes the jacket is the problem, and gives Justin a death look.

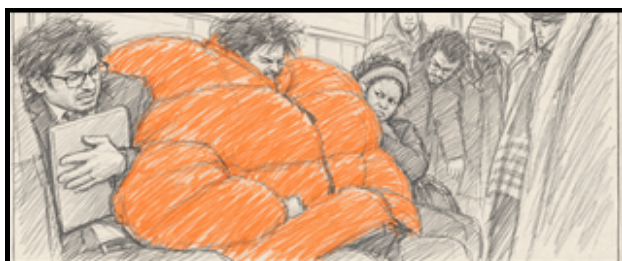
18



INSERT — WALL STREET GUY / LAPTOP SQUEEZED

Justin's widening jacket shoves the laptop toward Wall Street Guy's chest. He struggles against the expanding puffer.

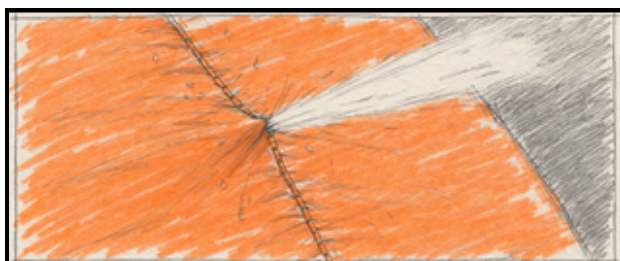
19



PROFILE MED — JUSTIN TRIES TO COMPRESS IT

Justin pushes the jacket down and inward, pretending everything is normal. He gives it an aggressive downward shove.

20



XCU — FIRST SEAM SPRINGS LEAK

PSSST. A thin, embarrassing jet of water fires from one seam.

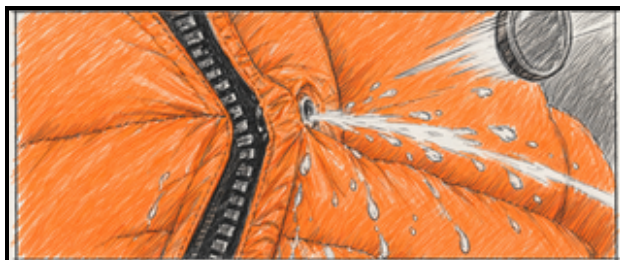
21



WHIP PAN — MAKEUP GIRL

Follow the jet across the car. It hits Makeup Girl directly across her immaculate face. Horrified, she lowers her compact.

22



XCU — BUTTON / SECOND FAILURE

Fabric groans. POP. One of the two black snaps on the collar tab launches off. A second leak starts.

23



CU — GERMAPHOBE HIT

Water nails the masked Germaphobe. Immediate horrified recoil.

24



CU — DRAG QUEEN REACTION

The Drag Queen witnesses the disaster. One devastating expression: oh noooo, sashay away.

25



MCU — JUSTIN PLUGGING LEAKS

Justin frantically plugs two holes with his fingers. Another leak appears under his arm. Now he's genuinely panicking.

26



WHIP PAN — PIZZA GUY

Water smashes into Pizza Guy mid-bite and jets the pizza straight out of his hands.

27



WHIP PAN — COLLEGE KID / TIKTOK GIRLS / MAKING-OUT COUPLE

A geyser sweeps through the group: College Kid gets sprayed in the face; TikTok Girls giggle and start filming.

28



WHIP PAN – Caught in the spray, The making-out couple beside them also gets hit.

29



WIDE — JACKET NOW HUGE

First major hero reveal: Justin's enormous orange puffer takes over the bench, forcing Mom/Baby and Wall Street Guy outward. Multiple leaks fire. Justin barely contains it.

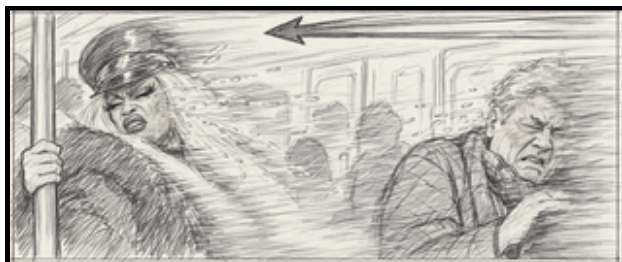
30



WIDE / LOW — TUBA GUY

Down the aisle, a major gush catches Tuba Guy, shoving him and his silver tuba backward through the carriage.

31



WHIP PAN THROUGH CHAOS

Camera flies through wet passengers ducking, shielding bags and climbing away. Everything is officially fucked.

32



STATIC MED — HOMELESS DUDE + PIGEON

Completely unfazed, Homeless Guy watches while petting a pigeon. The pigeon blinks. Hold for a tiny beat.

33



WHIP PAN BACK — XCU JUSTIN

Justin plugs leaks with both hands. Another erupts. He cannot physically keep up anymore.

34



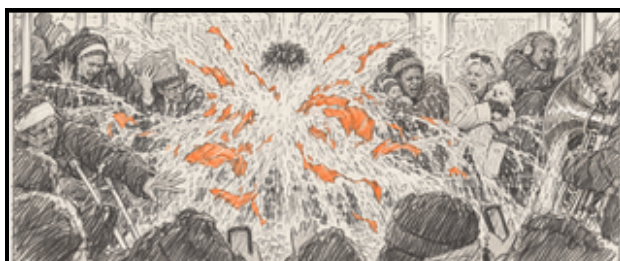
35



WHIP PAN — CRUTCH GUY

A heavier blast hits Crutch Guy, knocking him sideways and off balance. He goes down. Keep the fall slapstick.

36



HERO MED/WIDE — FINAL RUPTURE / FREEZE FRAME

One major seam GIVES WAY. A huge blast erupts; the jacket stays recognizable and enormous. Justin's face: OH FUCK. FREEZE. SUPER: FOR DAYS THAT RUN HOT.

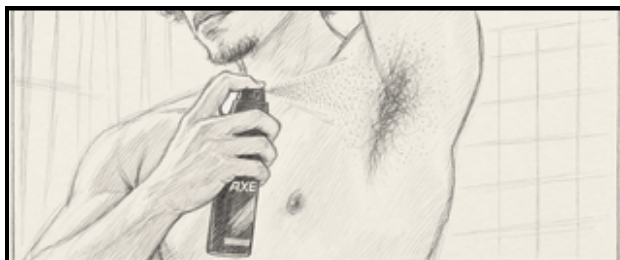
37



CLEAN MCU — BATHROOM / AXE APPLICATION

Hard cut. Silence. In a cool, pristine bathroom, Justin calmly applies AXE Antiperspirant. Jacket off.

38



XCU / PRODUCT BEAUTY

AXE can and underarm application detail. Same bathroom, set and lighting as Shot 37. SUPER: 72H SWEAT PROTECTION.

39



WIDE — SUBWAY PLATFORM / TRAIN ARRIVES

DING. Doors open. A MASSIVE WALL OF WATER explodes from the entire doorway across the platform. Water clears and settles.

40



FRONTAL MEDIUM — PASSENGERS GET OFF THE TRAIN

DING. Doors open. Justin casually steps out, clean, dry and composed. He pauses as the other soggy commuters exit behind him

41



INSERT / MED — RICH LADY'S DOG

The tiny dog trots after Justin and immediately starts humping his leg.

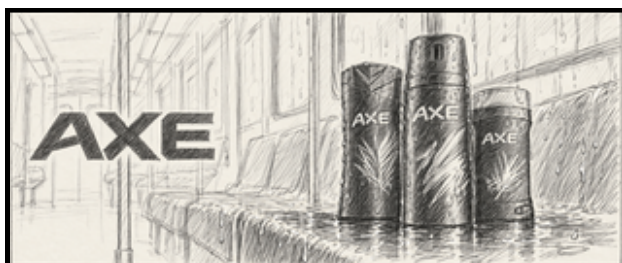
42



CU — JUSTIN LOOKS DOWN

Justin looks down. A tiny: seriously?, He then looks at camera and holds up the can of AXE body spray, winks.

43



END CARD / PRODUCT

AXE. DON'T SWEAT IT.

44



MWIDE — PLATFORM / JUSTIN + NUN

Fresh Justin walks casually past Nun, seated on a platform bench. She is still damp from Shot 28.

45



CU — NUN

Nun catches his scent. Her eyes follow him. A tiny involuntary lip bite OR she crosses herself.